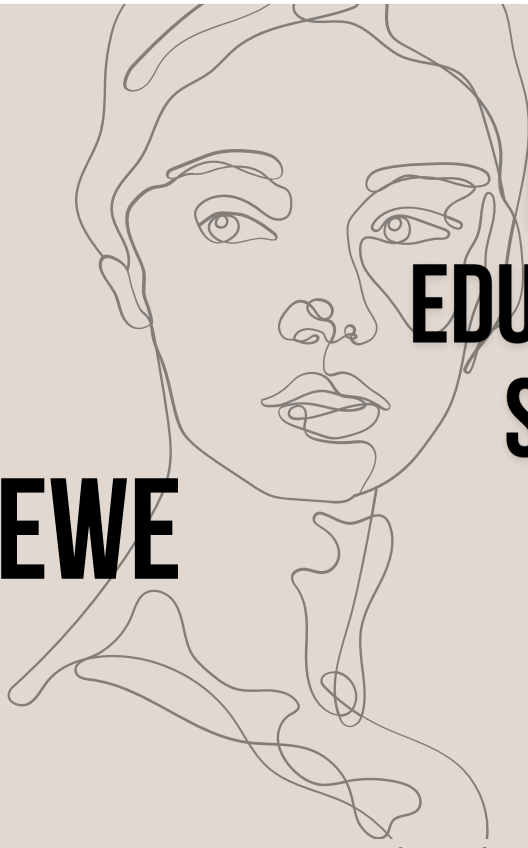


EASEWE

ENTREPRENEURIAL EDUCATION FOR CREATIVE SELF-EMPLOYMENT OF WOMEN



Co-funded by the
Erasmus+ Programme
of the European Union



6 organisations from 6 countries working
together for this common goal

To encourage self-entrepreneurship of migrant
women in the cultural and creative field



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ENTREPRENEURIAL EDUCATION FOR CREATIVE SELF-EMPLOYMENT OF WOMEN



Overview

The COVID-19 pandemic produces serious consequences at a socio-economic level, with a stronger impact on targets and fields that are structurally more fragile. The economic crisis and the social distancing measures hit harder on the cultural and creative field, which is made of micro-enterprises, non-profit organizations, and professionals that are more vulnerable to the consequences of the crisis.

“Shecession” (she-recession) is the word created to underline the profound impact of the crisis on women at a socio-economic level, that deepens structural inequalities.

In the “Europe 2020” plan, it has been already stressed the importance of increasing women’s employment in order to encourage an inclusive economic growth. However, it has been highlighted the fact that women are one of the most affected categories by the economic crisis (UN, “The impact of Covid-19 on Women”).

The problem worsens when taking into consideration that the access to the job market is one of the firsts steps to take for immigrants in order to start their integration. Therefore, it is essential to proceed supporting autonomous work for women, that could encourage an entrepreneurship training.

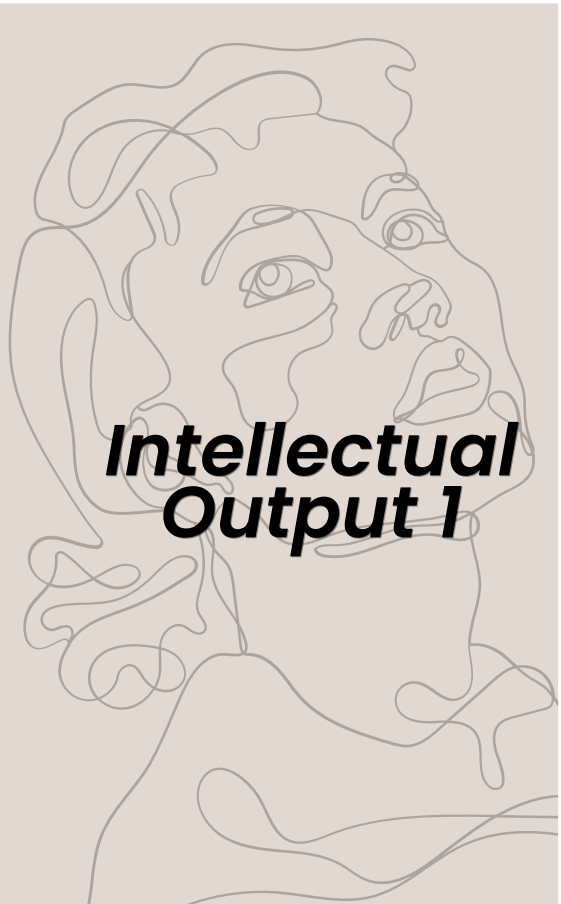
1. To support the work of Adult Educators by developing a process of entrepreneurship education. It should be designed for the cultural and creative field, functional to women’s self-entrepreneurship, supported by the use of informatics tools.
2. To support the discovery of self-entrepreneurship by immigrant low-skilled women and to improve their entrepreneurial spirit.
3. To support the access of immigrant low-skilled women to entrepreneurial and technological trainings, with a specific focus on economics and on developing cross-sectoral skills.
4. To share and spread information and good practices in the entrepreneurial education field and in the field of immigrant women entrepreneurship, to support public and private efforts and to support the innovation of the cultural and creative field in a post-pandemic era.

Aims





Results



Intellectual Output 1 – Blended Training Course on digital and entrepreneurial skills for women with migrant background in the cultural and creative sector.

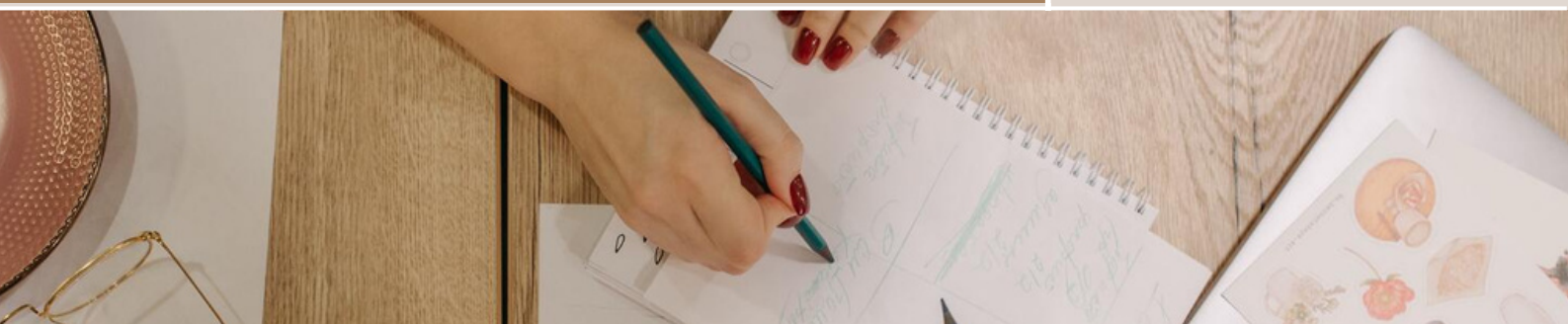
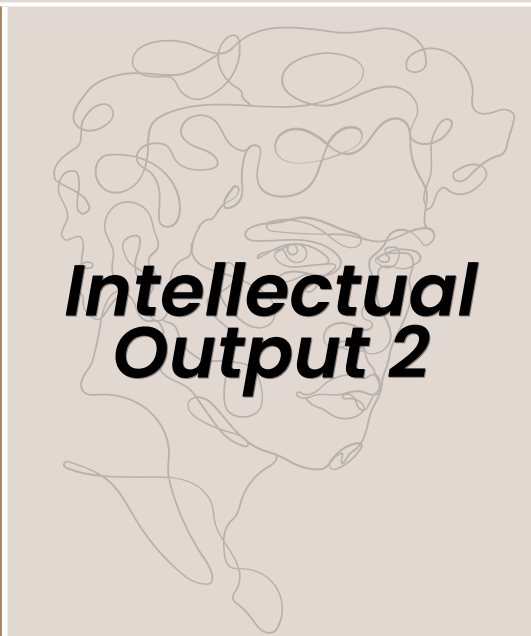
The course provides basic skills in the digital, entrepreneurial, and economy of culture, and tools for empowering women with a migrant background or belonging to ethnic or cultural minorities. The training modules give digital and entrepreneurial tools suitable for developing a business idea in the cultural and creative field, while providing Adult Educators with tools to structure training courses aimed at encouraging and supporting migrant female entrepreneurship in the cultural and creative fields, also in e-learning.

The course uses the "blended training" methodology and includes 40 hours of frontal training + 30 hours of online training with e-learning tools + 20 hours of Project Work (individual development of a business plan).

Intellectual Output 2 - The Digit – toolkit and Entre – toolkit for adult educators.

The Digi-Toolkit and Entre-Toolkit are a series of innovative tools for the facilitation and development of digital and entrepreneurial skills applicable to the cultural and creative sector.

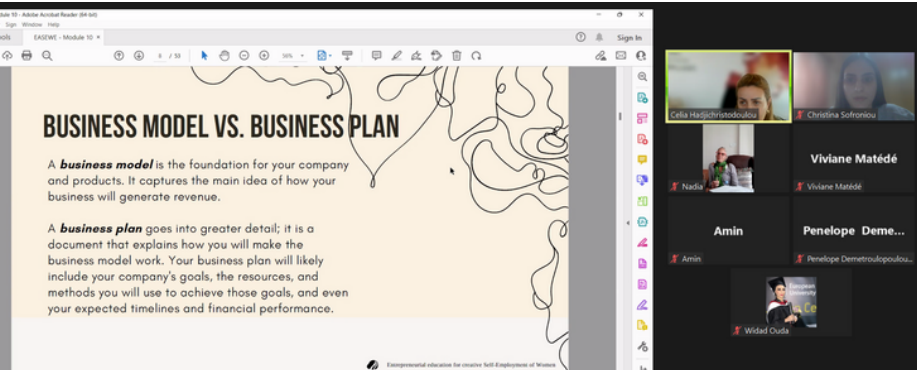
The output is intended for Adult Educators who need a range of tools that they can use when conducting courses that include immigrant women among the learners in general with fewer opportunities.



PILOT WORKSHOPS

All partners have tested the Training Module they have developed with 8 women with an immigrant background and 2 Adult Educators. The aims were to:

- To support the discovery of self-entrepreneurship by immigrant low-skilled women and to improve their entrepreneurial spirit.
- To support the access of immigrant low-skilled women to entrepreneurial and technological trainings, with a specific focus on economics and on developing cross-sectoral skills.
- To share and spread information and good practices in the entrepreneurial education field and in the field of immigrant women entrepreneurship, in order to support public and private efforts and to support the innovation of the cultural and creative field in a post-pandemic era.



GrantXpert Consulting

Alfombra Roja



FISE

FUNDEUN



Net In Action

Final Transnational Project Meeting



On the 10th and 11th of January, we organized the final Transnational Project Meeting in Budapest, since it was hosted by our Hungarian partner, FISE. There, we discussed about the overall progress of the project during the past two years of implementation, with a specific focus on the pilot workshops conducted by each partner. The remaining tasks and activities upon the completion of the project were also discussed in detail, with the allocation of roles and responsibilities for each partner.

It has been a very good opportunity of discussing project-related topics, but also to spend time all together as a Consortium!

1st meeting day
9th January



2nd meeting day
10th January



EASEWE Team
Night out