

BE READY FOR:

- Local Training test: free test of the training module created during the project for women who wish to overcome their employment obstacles through self-employment.
- Awareness-raising campaign: events and initiatives to share the best practices created during the pandemic in the cultural and creative sector.
- Entrepreneurial Contest: proposal of idea of enterprise in the cultural and creative sector. The winners will receive a Business Voucher that includes support in the creation of the business plan and participation in the Erasmus for Young Entrepreneur program.
- Ease-Eve Network: an international network composed by organizations active in the field of Adult Education, creative and cultural sector, migration issue, business planning consultants.

GET TO KNOW US!

WEBSITE

<https://easewe-erasmus.weebly.com/>

FACEBOOK

XXX.com

EMAIL

easewe.erasmus@gmail.com

ENTREPRENEURIAL EDUCATION FOR CREATIVE SELF- EMPLOYMENT OF WOMEN

PARTNERS

art:tečaji



ALFOMBRARROJA
CONSULTING



Co-funded by the
Erasmus+ Programme
of the European Union

ABOUT US

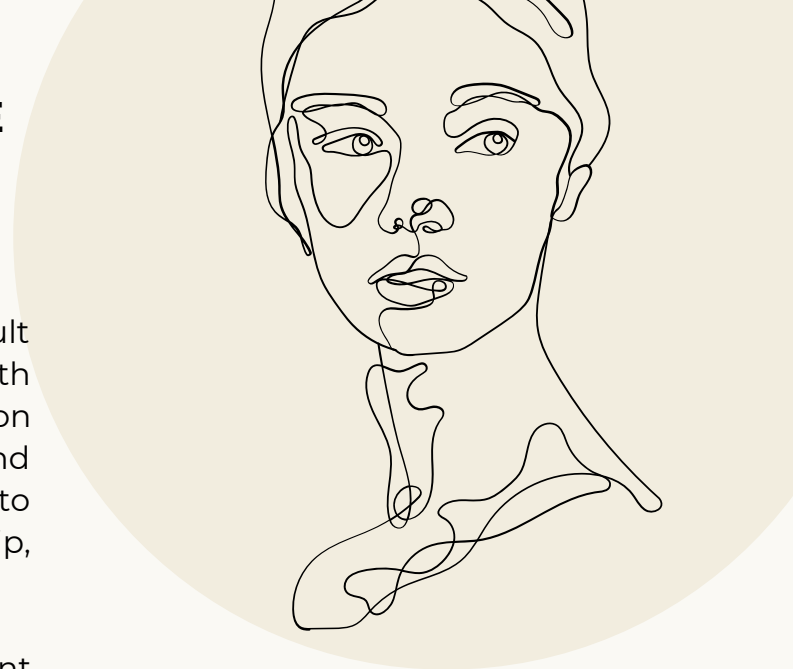
The COVID-19 emergency has severe socio-economic consequences, with deeper effects on weaker targets and structurally more fragile sectors.

The partnership EASEWE (Entrepreneurial education for Self-Employment of immigrant Women) aims to contribute to the restart in the cultural and creative field by encouraging self-entrepreneurship of migrant women in the sector, increasing their employability with tools that strengthen digital and entrepreneurial skills aimed at self-employment and business creation.



IN PARTICULAR, THE OBJECTIVES OF EASEWE ARE:

1. to support the work of Adult Educators by developing a path of entrepreneurship education designed for the cultural and creative sector and functional to female self-entrepreneurship, supported by IT tools;
2. encourage low-skilled migrant women's interest in self-employment and improve their spirit of enterprise;
3. to promote access for low-skilled migrant women to entrepreneurial and digital literacy paths, with a focus on the economy of culture, and to develop soft skills;
4. to share information and best practices in entrepreneurship education and support to the entrepreneurship of migrant women, to stimulate public and private initiatives and support innovation in the cultural and creative sector in the post COVID era.



THE PROJECT, IN 24 MONTHS, INTENDS TO PRODUCE THE FOLLOWING RESULTS

BLENDED TRAINING COURSE

Digital and Entrepreneurial skills for immigrant women

DIGI&ENTRE-TOOLKIT TOOLS

To facilitate the transfer of digital and entrepreneurial skills and ideas on the mechanisms of the culture sector